

Questrust Ventures Proforma

Investment Banking / Project Finance/ Media Production / Broadcast Network



URL: <http://www.Questrust.com>

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Corporate Overview

Since 1985, the principal of **Questrust Ventures** (Questrust) has pursued the founding mission.....to identify and develop opportunities of the 20th Century.

With the recent Acquisition of the **Iastra Media Group**, established in 2003 is **“The First Every Global Broadcasting Network”** now with servers on 5 continents specifically engineered to Broadcast the Very Largest of Live Events to a Global Audience. The Company will employ its own expertise, resources and capital in assisting development stage and emerging growth companies with the tools and resources necessary to fulfill their Corporate Objectives.

Our staff of experienced professionals is the strength of our specialized services, which include Technical assistance with development, licensing costs, hosting requirements, development tools, management support, merchant banking services for mergers and acquisitions, corporate capital financing strategies through our Corporate Consulting Practice, and council in Corporate Financial Relations to enhance the important relationships with Investors, Investment Firms and Corporate Compliance.

In keeping with our core philosophy, we deliver our services to the client at a reasonable cost, allowing maximum ownership by existing shareholders to be maintained.

Investment Banking

An Eye On The Future

Questrust Ventures believes that vision and foresight are the common threads that run through all successful investments. We draw upon the depth and breadth of our experience to identify companies with dynamic and innovative technology or proprietary uniqueness, aggressive and vibrant management and a unique well defined market.

Our investment banking clients typically have been financed originally through a combination of founder’s funds, and outside capital. These young, vibrant companies, have

negotiated the rough waters of start-up to establish the validity of their business, and look to **Questrust Ventures** to facilitate the next stage of capital investment.

With the expertise and resources of **Questrust Ventures** behind you, our clients realize their full potential for growth and leadership in their respective industries.

We Invest More Than Just Money

We distinguish ourselves to our client companies and investors by our devoted and personal long term and continued involvement with the companies we represent. To fuel spectacular growth of a company through its most crucial period of progress requires deep, extended personalized attention and energy.

This personalized attention becomes a powerful partnership between our clients and ourselves.

In addition to investing company funds in our client companies, we assist in obtaining outside capital as needed to further facilitate their continued growth.

Through our affiliations with established Broker Dealer Firms throughout the world, we have the ability to locate bridge and mezzanine financing on behalf of our client companies using our own revenues, credit and assets to ensure financing is obtained at the lowest possible cost.

Corporate Vision

As a firm that is dedicated to providing well established as well as development stage and emerging growth companies with the tools and resources necessary to fulfill their growth potential, we have traveled the same road as most of our clients. Financing accomplished to date by **Questrust Ventures** have allowed its client companies to continue to pursue their

plans for expansion and growth, while enabling **Questrust Ventures** to advance its own innovative corporate credit and finance development program.

Our Future

Questrust Ventures continues to build upon this foundation in defining its role as a dynamic market leader. By employing the same vision and foresight that we believe are the common threats of successful investments, we will continue to identify unique companies that offer extraordinary opportunities.

By doing so, we hope to establish **Questrust Ventures** as the premier Media Broadcasting Content Delivery Network with a merchant investment banking division to support and help our start-up and emerging growth companies.

Uncommon Vision

Questrust Ventures provides a host of services which are normally available from only preeminent Tier 1 Service Providers such as google, apple, intel and Amazon, now Iastra too offers not only the Technology platform and Tools but also operates as an investment bank providing our client companies with financial support and credit lines across the board. We are specialists in originating public and private capital strategies for our client companies who wish to achieve extraordinary growth.

Merchant Banking / Mergers and Acquisitions

Questrust Ventures assists clients in identifying suitable merger and acquisition candidates. In evaluating potential merger partners, we look at a host of issues that may affect the ultimate success of a transaction, including stage of development, growth potential, risk factors, funding issues operational and organizational matters and legal or regulatory issues.

When appropriate we seek to identify strategic partners that can enhance our client's market position and strength.

Investment Banking Services

Questrust Ventures experienced investment banking team combines research and due diligence with our unique capability to execute the financing strategy through a variety of approaches. These approaches include packaging the proposed securities offering for an outside underwriter, or providing syndication services and after-market support for our client company issues using our own bankers, lenders, investors and angels.

In addition, we arrange for capital contributions and loans to clients that have developed comprehensive business plans which can realize value for investors and where economic risks have been minimized. It is always a big plus if the owners of the company have invested their own money and time.

Corporate Consulting Practice

Questrust Ventures offers specialized service to its clients in the area of long term capital financing. We have developed numerous solutions which our clients have successfully utilized, including but not limited to:

1. Preparation of filings, offering documents and collateral material
2. Direct issuance of equity and debt
3. Structure, identify and negotiate private placements by the broker dealer and investment community
4. Procurement of underwriting candidates for the client company public offerings
5. Mergers with existing, publicly listed companies
6. Locating Venture Capital
7. Identifying and sourcing important strategic alliances
8. Long term aftermarket support and public market management
9. Due diligence preparation

10. Corporate Communications and News Disiminations

11. Utilizing our own Global Media Network to Broadcast and Build Awareness of your Company.

Corporate Financial Relation

For many growing public and Private companies, the communications required developing and maintaining successful relationships with customers, media, Partners, Bankers, shareholders and the Broker Dealer community is bewildering and very capital intensive.

Questrust Ventures provides assistance in Technology Licensing, License financing, Tech Builds of Applications and the most stunningly beautiful websites, financial reporting, including financial proxy statements for annual meetings of shareholders and annual, quarterly and up to the minute reporting of the company's financial and business dealings.

Questrust Ventures also provides direct response **Constant Electonic News Disemination Mailings** to our growing investor base, now over 50 million investors in our database including;

1. 3,000,000 Investment Professionals such as Investment Bankers, Underwriters, Institutional Buyers, Market Makers, Fund Managers Banks and Trading Groups with many Billions under management and in the market at all times.
2. 65,000 Media Agencies and Business News Reporting Companies such as The Wall Street Journal, Investors Business Daily, CNN, CNBC, Rueters, Bloomberg and many many more.
3. 50 Million investors in our database

Fee Structure

Compensation is determined and agreed on a case by case basis. With respect to debt placement, equity participation, advisory services, and merger and acquisition transactional involvement, **Questrust Ventures** first conducts and completes a due diligence process and financial evaluation, whereupon a schedule and services agreement is entered into between the parties.

INVESTMENT CRITERIA

Through its extensive experience with companies from a broad range of industries, **Iastra World Markets Group** has developed selective criteria for investment consideration.

In the sphere of high growth companies, the key ingredients for our involvement are:

1. Uncomplicated and unencumbered capital structure
2. Aggressive pursuit of its market and business plan
3. Proprietary uniqueness or specialization
4. Knowledgeable management
5. Extraordinary growth potential
6. Clear path to profitability
7. Well developed marketing plan and penetration strategy

Through our established relationships within the business community, we procure financing for our client companies, generally from debt and equity, in return for which **Questrust Ventures** receives an equity participation. We have and can quickly locate and procure funding sources for client companies in transactions focused upon equity participation minimizing cash outlays whenever possible.

Typically, a debt financing is a “bridge loan” which provides working capital to facilitate sales growth. The loan terms are sufficient to allow the client company to secure additional equity capital to spur further growth.

Thereafter, **Questrust Ventures** will pursue the public markets for additional capital and distribution of the client company’s debt and equity paper, providing a well managed public market and investor relations service for ongoing and continued aftermarket support of the public market that is crucial to the overall success of our client companies.

INVESTOR OPPORTUNITY

Through **Questrust Ventures**, we offer our investors the opportunity not only for high rates of return, but also high growth through equity participation in our portfolio of commercially viable leading edge companies.

Questrust Ventures provides outside investors with the opportunity to participate in several types of financing which it arranges for its client companies. These include credit lines for software licensing and technology development, marketing and advertising campaigns, equity private placements, such as sale of common stock or convertible preferred shares, bridge loans typically high interest rates, short term debt instruments and initial or direct public offerings. Investors who participate in a **Questrust Ventures** client company financing during early stage funding retain a preferential position with respect to participation in the subsequent public offerings our client companies make.

With most client companies seeking to access the public capital markets to finance their next round of growth capital, we believe that there is an opportunity for **Questrust Ventures** clients to experience a much higher return as a reward for getting in early.

INVEST WITH QUESTRUST VENTURES

Investors with **Questrust Ventures** participate in the highly lucrative investment banking arena, usually reserved for “professional investors” or “high net worth investors”

For years these savvy investors purchased securities in emerging growth companies early before the company was publicly traded at a highly discounted price.

These successful investors realized huge returns on the day the company went public, while the general public was just getting in at the I.P.O. price. Obviously buying into companies in their early stage of development has its advantages, identifying these investing opportunities has been the thrust of **Questrust Ventures** since our inception.

Combine all the advantages of participating with **Questrust Ventures** together with well capitalized promising young companies and you have a solid investment partner offering diversity, safety and the potential for a return that is far greater than average.

This winning combination of in-depth market knowledge, global alliances and early involvement in corporate development has historically proven to be the most profitable

segment of the market, combined with our long track record of success you can now take advantage of this opportunity for yourself.

Since the beginning this has been the **Questrust Ventures** vision, giving the management of promising companies the assistance they need to achieve the next level of their business and financial objectives while giving investors, venture capital firms and investment firms the early stage investment opportunities they are looking for.

At Questrust Ventures we are always interested in speaking with the management of companies that are looking for a partner that will assist in the achievement of your corporate objectives simply contact us at the following to discuss what services we can provide you with.

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[The Questrust Fund](#)

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